



**We invite you to
invest in the next
generation...**



Animate 2025 Partnership Opportunities

Animate is Samford University's Center for Worship and the Arts original summer camp in worship and the arts for teenagers and their adult mentors held on Samford's campus in Birmingham, Alabama.



Why invest in Animate?

Animate is Samford University's summer camp focused on worship and the arts, designed for middle and high school students along with adult mentors. In 2024, we celebrated our 10th year, attracting 150 participants, including 78 students and 19 adult mentors. Our team consisted of 5 executive staff members, 26 college student staffers, 10 guest artists, and 12 toolbox instructors, all dedicated to artistic exploration and spiritual growth.

In 2024, campers came from at least nineteen different congregations representing diverse denominations and traditions, and from five states throughout the Southeast.

Investing in Animate connects you with a vibrant demographic of aspiring artists aged 12-18, along with their adult mentors, parents, and home churches. By partnering with us, you can play a pivotal role in shaping the future of worship and the arts within the church community.



Partnership Levels



\$10,000

sponsor 20 teens

Presenting Partner

- This level is exclusive; we will engage with only ONE Presenting Partner
- Two-page ad spread in Animate conference keepsake booklet
- Your logo featured as the top spot of CWA partner's banner displayed June 23-27, 2025
- Exclusive Presenting Partner linked logo on Animate website for 2025 (3.4K visits annually)
- 60-90 second promo video before all events (8-10x)
- Small promo item in conference bag for attendees and guests
- Social media shout-out on CWA platforms (4K+ accounts reached/mo)



\$2,500

sponsor 5 teens

Gold Partner

- Full-page ad in Animate conference keepsake booklet
- Your logo featured on the upper half of CWA partner's banner displayed June 23-27, 2025
- Listed and linked as Gold Partner on Animate website for 2025 (3.4K visits annually)
- One promo slide before all events (8-10x, rolling)
- Small promo item in conference bag for attendees and guests



\$1,500

sponsor 3 teens

Silver Partner

- Half-page ad in Animate conference keepsake booklet
- Your logo featured on the lower half of CWA partner's banner displayed June 23-27, 2025
- Listed and linked as Silver Partner on Animate website for 2025 (3.4K visits annually)



\$500

sponsor 1 teen

Bronze Partner

- Quarter-page ad in Animate conference keepsake booklet
- Listed and linked as Bronze Partner on Animate website for 2025 (3.4K visits annually)

Watch now to learn more!



[The Mission of Samford's Center for Worship and the Arts](#)



[The Heart Behind Animate](#)



[2024 Animate Highlight Video](#)



Scheduled for June 23-27, 2025, Animate offers teenagers a chance to explore different worship styles with guidance from experienced mentors and guest artists, aiming to enhance their artistic skills and empower them to contribute to their church communities.

Contact CWA Program Manager, Daniel Lee, to secure your partnership!



Daniel Lee (205) 726-4524



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