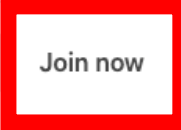
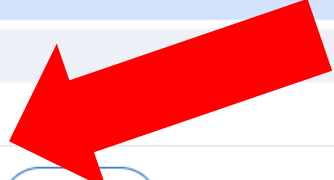





THE KNOW  
ON  
LINKEDIN



# Welcome to your professional community

 Continue with Google

Sign in with email

By clicking Continue to join or sign in, you agree to LinkedIn's [User Agreement](#), [Privacy Policy](#), and [Cookie Policy](#).

New to LinkedIn? [Join now](#)



## Make the most of your professional life

Email

Password (6+ characters)

 [Show](#)

By clicking Agree & Join or Continue, you agree to the LinkedIn [User Agreement](#), [Privacy Policy](#), and [Cookie Policy](#).

[Agree & Join](#)

or

Continue with Google

Already on LinkedIn? [Sign in](#)

USE YOUR NON-SAMFORD  
EMAIL ADDRESS!



Make the most of your professional life

First name  
  
Please enter your first name.

Last name  
  
Please enter your last name.

Continue



## Welcome, Holly! What's your location?

See people, jobs, and news in your area.

Location \*

Birmingham, Alabama, United States

Next



## Your profile helps you discover new people and opportunities

Most recent job title \*

I'm a student



Continue

Your profile helps you discover new people and opportunities

School or College/University \*

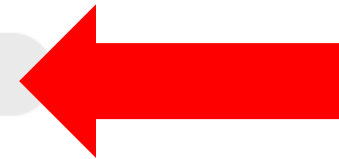
Start year \*      End year (or expected) \*

-      -

I'm over 16      Yes

I'm not a student

Continue



## Confirm your email

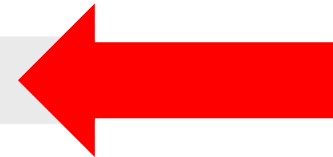
Type in the code we sent to hstrawn1@samford.edu. [Edit email](#)

### Your privacy is important

We may send you member updates, recruiter messages, job suggestions, invitations, reminders and promotional messages from us and our partners. You can change your [preferences](#) anytime.

Didn't receive the code? [Send again](#)

Agree & Confirm



CHECK YOUR EMAIL FOR  
CONFIRMATION!



## Are you looking for a job?

Your response is only visible to you.

Yes, I'm actively looking for a new job

Not really, but would consider the right opportunity

No, I'm not interested in any job opportunity

Next

## What kind of job are you looking for?

You can select up to 5 titles and locations.

Job titles \*

Ex: Sales Manager

Accountant X

Financial Advisor X

Psychologist X

Graphic Design Artist X

Interior Designer X

Job locations \*

Ex: Portland, Oregon

Birmingham, Alabama, United States X

Atlanta, Georgia, United States X

New York, New York, United States X

Phoenix, Arizona, United States X

Indianapolis, Indiana, United States X

I'm open to remote work

Next



## Get notified when new jobs are posted

2 job alerts that best match what you're looking for. You can create more later.

**Accountant**

New York, New York, United States

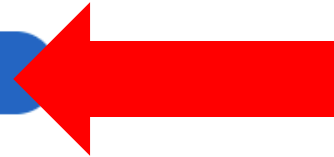


**Accountant**


Atlanta, Georgia, United States



[Next](#)



## Let recruiters know you're open to new jobs



**Share with recruiters**  
This will show people using LinkedIn Recruiter that you're looking for a new job. On

If you choose "Off", you can enable this later on in your profile.

We take steps to not show recruiters at your current company, though we can't guarantee complete privacy. [Learn more about your privacy.](#)

Next



## Get the app to stay ahead

Read what's happening in your industry or chat with your contacts on-the-go















Scan this code with your  
phone camera

Next



## Follow companies and people to stay updated on the things you care about

Follow people and companies to keep up with activity in your industry

 <p><b>Curtis S. Cannon</b> Managing Partner   Sr. Consultant</p> <p>909 followers</p> <p><a href="#">Follow</a></p>	 <p><b>Brooklinen</b> Retail</p> <p>19.3K followers</p> <p><a href="#">Follow</a></p>	 <p><b>Jennifer Jehl</b> Life Coach   Empowering modern day men to FIGHT for masculine...</p> <p>55.2K followers</p> <p><a href="#">Follow</a></p>	 <p><b>Kat K.</b> Keynote Speaker   AVP, Member Experience @ Jefferson Health Pla...</p> <p>3.1K followers</p> <p><a href="#">Follow</a></p>
 <p><b>Jimmy Wasihun, MPH, MHAc</b> Administrative Resident Oncology Research Trainee  Johns Hopkins ...</p> <p>1.2K followers</p> <p><a href="#">Follow</a></p>	 <p><b>Cheryl A. Cross</b> Mil2Civ Career Voice   Podcaster   Author   Speaker   Talent Consultan...</p> <p>6.6K followers</p> <p><a href="#">Follow</a></p>	 <p><b>Chemline Inc.</b> Chemical Manufacturing</p> <p>2.6K followers</p> <p><a href="#">Follow</a></p>	 <p><b>Harris Fanaroff</b> Founder @ Linked Revenue   Sharing insights to help Executives and Sal...</p> <p>27.6K followers</p> <p><a href="#">Follow</a></p>
			

We recommend following 5 sources to find content you care about.

[Next](#)





Search Title, skill or company

City, state, or zip code



Home



My Network



Jobs



Messaging



Notifications



Me

For Business



Try Premium for \$0

My jobs

Preferences

Interview prep

Job seeker guidance

Post a free job

### Top job picks for you

Based on your profile and search history



#### Financial Advisor

Search BizAthletes

United States (Remote)

\$120K/yr - \$150K/yr · 401(k), +4 benefits

Your profile matches this job

Promoted · Easy Apply



#### Cost Accountant

LHH

Washington, United States (Remote)

\$38/hr - \$43/hr · 4 benefits

1 school alum works here

Promoted · Easy Apply



#### Psychologist - Level II - Plant Based - Vanderbilt

NYC Health + Hospitals

Staten Island, NY (On-site)

\$4,855/month · Medical benefit

Promoted · 1 applicant

Show all →

### Suggested job searches

- remote
- marketing manager
- hr
- legal
- sales
- amazon
- google

### Help improve equal access to opportunity in hiring

Answer a few questions

Get started →



We'll keep your responses confidential and secure. They won't be shared with recruiters and employers.

### Job seeker guidance

Recommended based on your activity

I want to improve my resume



Explore our curated guide of expert-led courses, such as how to improve your resume and grow your network, to help you land your next opportunity.

Show more →

- About
- Accessibility
- Help Center
- Privacy & Terms
- Ad Choices
- Advertising
- Business Services
- Get the LinkedIn app
- More

LinkedIn Corporation © 2024

Messaging

Search messages

Focused

Other



## No messages yet

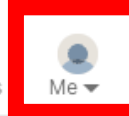
Reach out and start a conversation to advance your career

Send a message



Search Title, skill or company

City, state, or zip code



My jobs

Preferences

Interview prep

Job seeker guidance

Post a free job

### Top job picks for you

Based on your profile and search history



#### Financial Advisor

Search BizAthletes

United States (Remote)

\$120K/yr - \$150K/yr · 401(k), +4 benefits

Your profile matches this job

Promoted · Easy Apply



#### Cost Accountant

LHH

Washington, United States (Remote)

\$38/hr - \$43/hr · 4 benefits

1 school alum works here

Promoted · Easy Apply



#### Psychologist - Level II - Plant Based - Vanderbilt

NYC Health + Hospitals

Staten Island, NY (On-site)

\$4,855/month · Medical benefit

Promoted · 1 applicant

Show all →

### Suggested job searches

remote

marketing manager

hr

legal

sales

amazon

google



Holly Strawn

Student at Samford University

View Profile

#### Account

Try Premium for \$0

Settings & Privacy

Help

Language

#### Manage

Posts & Activity

Job Posting Account

Sign Out



Messaging

Search messages

Focused

Other



## No messages yet

Reach out and start a conversation to advance your career

Send a message

About Accessibility Help Center

Privacy & Terms Ad Choices

Advertising Business Services

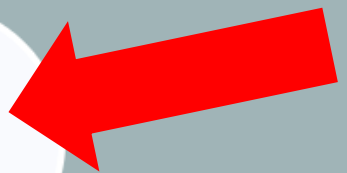
Get the LinkedIn app More

LinkedIn LinkedIn Corporation © 2024





Search



**Holly Strawn**

Student at Samford University

Birmingham, Alabama, United States · [Contact info](#)

Samford University

Open to

Add profile section

Enhance profile

More

Open to work

Accountant, Financial Advisor, Psychologist, Gra...

[Show details](#)

Share that you're hiring and attract qualified candidates.

[Get started](#)

### Suggested for you

Private to you



Set up your profile in minutes with a resume

Upload a recent resume to fill out your profile with the help of AI.

[Get started](#)

### Profile language

English

### Public profile & URL

[www.linkedin.com/in/holly-strawn-702175319](http://www.linkedin.com/in/holly-strawn-702175319)

### People you may know

From your school



**Selena Florence**

Chief Academic Officer at Cleveland Metropolitan...

[Connect](#)



**Taylor Harris**

Marketing and Social Entrepreneurship Student at...

[Connect](#)



**Annalee Turner**

Samford University Doctor of Physical Therapy Class of...

[Connect](#)



**Mary Helen Woods**

Client Service Associate at Gallagher Global Brokerage

[Connect](#)



Search



**Holly Strawn** ✓

Student at Samford University

Birmingham, Alabama, United States · [Contact info](#)

Samford University

Open to

Add profile section

Complete profile

More

Open to work

Accountant, Financial Advisor, Psychologist, Gra...

[Show details](#)

Share that you're hiring and attract qualified candidates.

[Get started](#)

### Suggested for you

Private to you



Set up your profile in minutes with a resume

Upload a recent resume to fill out your profile with the help of AI.

[Get started](#)

### Profile language

English

### Public profile & URL

www.linkedin.com/in/hollystrawn702175319

### People you may know

From your school



**Selena Flores**

Chief Academic Advisor  
Cleveland Metropolitan

[Connect](#)



**Taylor Harris**

Marketing and Advertising  
Entrepreneurs

[Connect](#)



**Annalee Turner**

Samford University  
Physical Therapist

[Connect](#)



**Mary Helen**

Client Services  
Gallagher Group

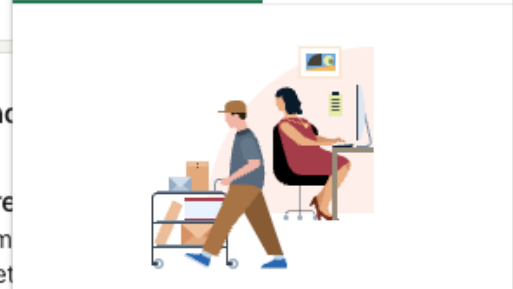
[Connect](#)

Messaging

Search messages

Focused

Other



No messages yet

Reach out and start a conversation to advance your career

[Send a message](#)



### Set up your profile in minutes with a resume

Upload a recent resume to fill out your profile with the help of AI.

[Get started](#)

### Manual setup

#### Core

Start with the basics. Filling out these sections will help you be discovered by recruiters and people.

[Add about](#)

[Add education](#)

[Add position](#)

[Add services](#)

[Add career break](#)

[Add skills](#)

#### Recommended

## Edit about



You can write about your years of experience, industry, or skills. People also talk about their achievements or previous job experiences.

I am currently a Journalism & Mass Communications student at Samford University. I have a passion for developing compelling stories for local communities. I specifically enjoy reporting about the sports industry. I would love to connect with you!

 [Get AI suggestions](#) with Premium

246/2,600

### Skills

Show your top skills — add up to 5 skills you want to be known for. They'll also appear in your Skills section.

× **Visual Storytelling**



× **Journalism**



Save





## Set up your profile in minutes with a resume

Upload a recent resume to fill out your profile with the help of AI.

[Get started](#)

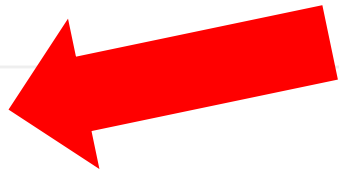
## Manual setup

### Core

Start with the basics. Filling out these sections will help you be discovered by recruiters and people you may know

Add education

**Add position**



Add services

Add career break

Add skills

### Recommended

### Additional

## Add experience



### Notify network

Turn on to notify your network of key profile changes (such as new job) and work anniversaries. Updates can take up to 2 hours. Learn more about [sharing profile changes](#).

On



\* Indicates required

Title\*


Social Media Intern

Employment type

Internship

Learn more about [employment types](#).

Company name\*

 The Coca-Cola Company

Location

Atlanta, Georgia, United States

Location type

On-site

Pick a location type (ex: remote)



Learn more about working in this role

I am currently working in this role

Start date\*

April

2024

End date\*

July

2024

Description

-Generated social media content for Instagram and Facebook to increase brand awareness  
-Increased Instagram followers by 20% in three months  
-Communicated with marketing team to design graphics for publications

210/2,000

## Skills

We recommend adding your top 5 used in this role. They'll also appear in your Skills section.

× Social Media



× Teamwork



× Communication



+ Add skill

### Suggested based on your title



Sales +

Social Marketing Fulfillment +

Customer Relationship Management (CRM) +

Decoration +

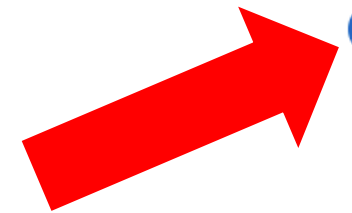
Construction +

## Media

Add media like images, documents, sites or presentations. Learn more about [media file types supported](#)

+ Add media

Save



## About



I am currently a Journalism & Mass Communications student at Samford University. I have a passion for developing compelling stories for local communities. I specifically enjoy reporting about the sports industry. I would love to connect with you!



### Top skills



Visual Storytelling • Journalism • Reporting • Creative Writing • Communication

## Activity

0 followers

Create a post



### You haven't posted yet

Posts you share will be displayed here.

Show all activity →

## Experience



### Social Media Intern

The Coca-Cola Company · Internship

Apr 2024 - Jul 2024 · 4 mos

Atlanta, Georgia, United States · On-site

- Generated social media content for Instagram and Facebook to increase brand awareness
- Increased Instagram followers by 20% in three months
- Communicated with marketing team to design graphics for publications

📌 Social Media, Teamwork and +2 skills



## Experience



### Social Media Intern

The Coca-Cola Company · Internship

Apr 2024 - Jul 2024 · 4 mos

Atlanta, Georgia, United States · On-site

- Generated social media content for Instagram and Facebook to increase brand awareness
- Increased Instagram followers by 20% in three months
- Communicated with marketing team to design graphics for publications

📌 Social Media, Teamwork and +2 skills

## Education



### Samford University

2024 - 2028

## Skills



### Social Media



Social Media Intern at The Coca-Cola Company


### Teamwork




Social Media Intern at The Coca-Cola Company

Let's add in more details  
about your education!

← Education +

 **Samford University**  
2024 - 2028



The image shows a user interface for an education profile. At the top left is a back arrow icon. The title 'Education' is centered at the top. On the right side of the title bar is a plus sign icon. Below the title bar, there is a card for 'Samford University' with a small logo on the left and the text 'Samford University' and '2024 - 2028' on the right. To the right of the card, there is a pencil icon inside a red square box, with a red arrow pointing to it from the right. This pencil icon is used to edit the details of the education entry.

Degree

Bachelor of Arts - BA

Field of study

Public Relations

Start date

Month



2014



End date (or expected)

Month



2018



Grade

3.81/4.00

## Activities and societies

Samford University Tennis Team  
Student Government Association  
Student Recruitment Team

86/500

## Description

0/1,000

## Skills

We recommend adding your top 5 used in this experience. They'll also appear in your Skills section.

[+ Add skill](#)

## Media

Add media like images, documents, sites or presentations. Learn more about [media file types supported](#)

[+ Add media](#)

## Delete education

[Save](#)

Grade

GPA: 3.78/4.00





Education added! Next, share this update with your network.



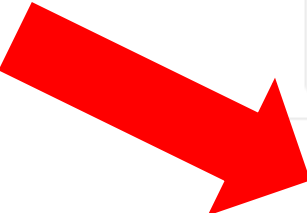
Holly Strawn

Post to Anyone

I'm happy to share that I've started my Bachelor of Arts - BA at Samford University!



Celebrating an Educational Milestone



Skip

Edit

Post





Search



**Holly Strawn** ✓

Student at Samford University

Birmingham, Alabama, United States · [Contact info](#)

Samford University

Open to

Add profile section

Complete profile

More

Open to work

Accountant, Financial Advisor, Psychologist, Gra...

[Show details](#)

Share that you're hiring and attract qualified candidates.

[Get started](#)

### Suggested for you

Private to you



Set up your profile in minutes with a resume

Upload a recent resume to fill out your profile with the help of AI.

[Get started](#)

### Profile language

English

### Public profile & URL

www.linkedin.com/in/hollystrawn702175319

### People you may know

From your school



**Selena Flores**

Chief Academic  
Cleveland Metropolitan

[Connect](#)



**Taylor Harris**

Marketing and  
Entrepreneurs

[Connect](#)



**Annalee Turner**

Samford University  
Physical Therapist

[Connect](#)



**Mary Helen**

Client Services  
Gallagher Group

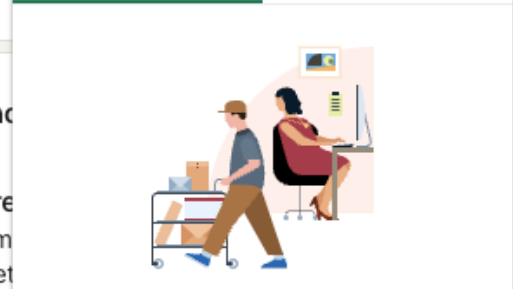
[Connect](#)

Messaging

Search messages

Focused

Other



No messages yet

Reach out and start a conversation to advance your career

[Send a message](#)

## Add to profile



### Set up your profile in minutes with a resume

Upload a recent resume to fill out your profile with the help of AI.

[Get started](#)

### Manual setup

Core



Recommended



Completing these sections will increase your credibility and give you access to more opportunities

Add featured

Add licenses & certifications

Add projects

Add courses

Add recommendations

Additional



## Add to profile



Core



Recommended



**Additional**



Add even more personality to your profile. These sections will help you grow your network and build more relationships.

Add volunteer experience

Add publications

Add patents

Add honors & awards

Add test scores

Add languages

Add organizations

Add causes

Add contact info



# Key Components of Profile

- Professional Photo
- Title
- About Section
- Education
- Experience



**Holly Strawn** · 3rd+

Assistant Director, Career Development Center at Samford...  
Birmingham, AL

Experience: Samford University, University of North Georgia, and 5 more

Connect

view full profile



**Dora Ditchfield** · 3rd+

Director, Career Development Center at Samford University  
Birmingham, AL

Experience: Samford University, University of North Georgia,  
and 4 more

Connect

view full profile



**Heather Mitchell** · 3rd+

Director of Career Counseling at Samford University  
Birmingham, AL

Experience: Samford University, University of Montevallo,  
and 2 more

Connect

view full profile



**Antonina (Ignatiuc) McLeod** · 3rd+

Empathetic + Problem-Solver | Student Success Advocate |...  
Birmingham, AL

Experience: Samford University, The University of Georgia,  
and 6 more

Connect

view full profile



**Jennifer Fitzpatrick** · 3rd+

Program Manager at Samford University  
Birmingham, AL

Experience: Samford University

Connect

view full profile

# Questions?

Career Development Center

Dwight Beeson Hall (DBH) Room 217

205-726-2980

[www.samford.edu/Career](http://www.samford.edu/Career)



@SamfordCDC



Samford University Career Development Center